

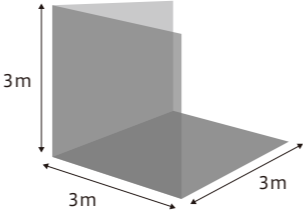
Exhibitor Presentations

ENEX2012/Smart Energy Japan 2012 will provide the opportunity for exhibitors to make presentations to promote their products, technologies and services etc.

Don't miss out on this unique opportunity to promote your company!

- 1 session: 60 minutes
- 105,000 JPY/ session (tax included)
- Classroom style seats 100 persons

*Screen, Projector, microphones, speaker and podium will be pre-set.
 *Time schedule is to be confirmed by the organizer.
 *Acceptance of application for a session will be closed once they become fully booked regardless of the deadline.

| | | | | | |
|--|---|---------|----------------------------|-------------|-------------|
| Exhibition Fee | <p>1 booth = 9.0m² (tax included)</p> <table border="0"> <tr> <td>Company</td> <td>Association / Organization</td> </tr> <tr> <td>JPY 320,000</td> <td>JPY 268,000</td> </tr> </table> | Company | Association / Organization | JPY 320,000 | JPY 268,000 |
| Company | Association / Organization | | | | |
| JPY 320,000 | JPY 268,000 | | | | |
| Booth Specifications | <p>1 booth = 9.0m² (W3m x D3m x H3m) with walls to separate neighboring booths</p> <ul style="list-style-type: none"> *Corner booths will have a wall on one side only. *Electric supply not included.  | | | | |
| Application | <p>Please complete Application form and submit it with product brochure & company profile to the Secretariat.</p> | | | | |
| Deadline Mon, Oct 31, 2011 | <p>*Please note that the submitted documents and attachments will not be returned.</p> | | | | |
| Screening | <p>Screening criteria</p> <ul style="list-style-type: none"> · Confirmation that all necessary items are completed and truthful. · Confirmation that the contents of the exhibit agree with the purpose of this exhibition. · Confirmation that the contents are not illegal or offensive to public order and morals etc. <p>You will be notified of the results of the screening process 1-2 weeks after acceptance of the application. If accepted, an invoice will be sent to you with notification of acceptance.</p> | | | | |
| Payment | <p>Exhibitors are to make payment by the date as a stipulated on the invoice. Payment is to be made by bank transfer, in Japanese yen, with the transfer charges being paid by the exhibitor. Promissory note and personal/company checks are not accepted.</p> <p>*If payment is not made by the date specified on the invoice, the organizers reserve the right to cancel the application.</p> | | | | |
| Deadline for payment Tue, Nov 29, 2011 | | | | | |

Contact

ENEX / SEJ Secretariat

c/o ICS Convention Design
 Chiyoda Bldg., 1-5-18, Sarugakucho, Chiyodaku,
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enex 2012  Smart Energy
 Japan 2012

February 1 (Wed.) – 3 (Fri.), 2012
 Tokyo Big Sight

"ENEX2012" and "Smart Energy Japan 2012" will be held concurrently in February 2012, aiming to promote the concept of "Low-Carbon Frontier Japan" which will contribute to the construction of safe and a low carbon society in Japan and the development of the energy industry.

Don't miss these exciting and inspirational exhibitions!

Outline

ENEX2012/Smart Energy Japan 2012

Date: February 1 (Wed.)-3 (Fri.), 2012

Venue: Tokyo Big Sight (West Exhibition Hall)

Organized by: ENEX-Energy Conservation Center Japan
Smart Energy Japan-ICS Convention Design, Inc.



What is "Low-Carbon Frontier" ?

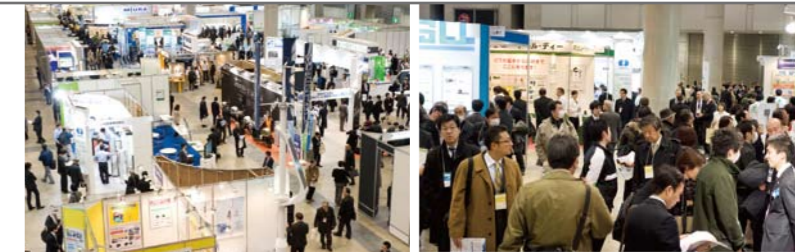
An information platform that serves as a comprehensive source of information and data on systems and policies, incorporating national and global visions and setting out ways forward for the industry. A platform for various industries to engage in cross-fertilization and exchange of information and implement business-matching for the new energy industry. The creation of a brand image for Japan as a Low-Carbon Nation that can be transmitted domestically and overseas and provide proposals for corporate and lifestyle-related activities. "Low-Carbon Frontier Japan" represents a new concept for the creation of a platform with just such values.

Result of ENEX2011/SEJ2011

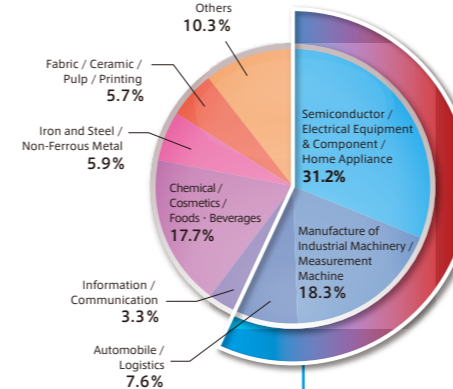
Total Number of Visitors: 12,976

Number of Exhibitors : 133

Number of Booths: 360



Visitor Classification



Major visitors are professionals specialized in energy electronic devices, information-communications, automobiles, and embedded industries.

Visitor Questionnaire

Purpose of visit

"To obtain information for new product development 32.5%"

"To research for introduce energy-saving/new energy products and systems 27.1%"

Exhibitors Survey

Achievements of the participation

"Received inquiries for quotations or orders of products 21.6%"

- Generation Control Device Manufacturer
- Sensor Manufacturer
- Secondary Batteries Manufacturer
- Hydraulic Equipment Manufacturer
- Measurement Equipment Manufacturer
- Actuator Device Manufacturer
- Electrical Generator Manufacturer
- Wind Power System
- Electrical Equipment Manufacturer

"Led to new business opportunity 19.8%"

- Wind Power Products Manufacturer
- Communication Devices Manufacturer
- Measurement Equipment Manufacturer
- Environmental Consulting Firm

"Succeeded to receive orders of products or systems 7.2%"

- Solar Photovoltaic System Producers
- Measurement Equipment Manufacturer
- Semiconductor Firm

"Established networks with another exhibitors 15.3%"

- Automobile Manufacturer
- Environmental Consulting Firm
- Precision Measuring Equipment Manufacturer
- IT solution Firm

Smart Energy Japan 2012

"Smart Energy Japan 2012" is an exhibition that focuses on publicizing the results of **research and development** and **pilot studies** for elemental technologies and systems that are essential for **device and power-electronics technologies** in the energy industry and advanced energy systems, such as smart grids.

Visitors

Manufacturer, Engineer, Technical Expert,
Corporate Developers & Designers from the industry of Heavy Electrical Machinery,
Commercial and Household Equipment and Appliances, Power Semiconductors,
Battery, Automotive Company etc.

ENEX2012

ENEX2012 is an unique opportunity for the companies to expose products and services focusing on energy technology that plays a **key role in low carbon societies**. ENEX has contributed to the promotion of the dissemination of **energy conservation technologies** and the introduction of new energies in Japan for 36 years.

Top Executive, Directors, Facility Managers, CSR Division Managers etc,
of Manufacturing Company, Utility Firms, Building Enterprises, Public Facilities etc.

Visitors

Exhibit Items

Devices

- Power Modules
- AC/DC Power Supplies
- DC/DC Converters
- Digital Power Sources
- Battery Management IC
- Actuators
- Inverters
- SiC/GaN Device
- Energy Harvesting

Batteries

- Solar Batteries
- Fuel Cell Batteries
- Secondary Batteries
- Capacitors
- Electric Condenser

Materials & Equipments

- Composite Materials
- Composite Semiconductors
- Actuators
- High-temperature Superconducting Wire
- Sensors
- Measurement Equipment
- Simulation Software

Smart Grids

- Smart Energy Networks
- Natural Energy Power Generation Systems
- Smart Meters
- Power Control Systems
- Path Control systems
- Communications Systems
- Embedded Technology
- Wireless charging System
- AMI

Smart Office ZEB

- Heat pumps
- High-efficiency cooling equipment
- Heat conducting equipment
- Air-conditioning and hot water supply equipment
- Solar power generation
- Wind power generation

Home Energy Management

- Energy-saving homes
- Energy-saving appliances and lighting
- HEMS
- Utilization of solar heat
- Home-use fuel cell batteries
- Home-use solar power generation

Factory Energy Management

- Compressors/blowers
- Turbines/generators
- Power receiving and transforming equipment
- Boilers
- Steam traps
- High-efficiency power transmission
- Heat barrier/insulation
- FEMS
- Energy use measurement equipment
- Uninterruptible Power Source

Smart Vehicles

- Fuel-efficient tires
- Electric vehicles
- Power-operated vehicles (personal mobility)
- Seamless traffic systems
- Transportation control
- Vehicle-use electric components